



Western Ontario Athletic Association

Printed Program - Sponsorship Advertising Rate Card

75th Anniversary

1942 - 2017

Working with our Future

WESTERN ONTARIO ATHLETIC ASSOCIATION



ANNIVERSARY PRINTED PROGRAM SPONSOR / ADVERTISING RATE CARD

In July 2017, the Western Ontario Athletic Association, in tandem with Canada's 150th Anniversary, will celebrate its 75th Diamond Anniversary.

A commemorative Historical Program/Booklet will be published recalling the history of the WOAA, featuring an abundance of stories, photos and statistical aspects spanning the years 1942-2017.

Additional special features planned include:

- **Alumni Excellence** chronicling many of the successful and illustrious sports figures who had their roots in the WOAA,
- **WOAA Community Sports Legends** - recognizing individuals who assisted in promoting, organizing and maintaining hockey, softball and baseball programs in WOAA communities.

The booklet/program will be a cherished souvenir item from the Anniversary celebration and will be posted on the WOAA website for many years of continued reference. Please consider participating with a sponsorship and in support of the WOAA 75th Anniversary.

Sponsors will be recognized with various advertising opportunities:

- **Full page** (7.5" x 9.5")..... \$500
- **Half page** horizontal (7.5"x 4.7") or vertical (3.65" x 9.5")..... \$300
- **Quarter page** horizontal (7.5" x 2.3") or vertical (3.65" x 4.7")..... \$200
- **Eighth page** horizontal (3.65" x 2.3") \$125
- **Business Card (75th Anniversary Special)** – (3.65" x 1.5")..... \$75
- **Advertorial "by-line"** – sponsor a photo and/or story relating to a community sporting achievement in your home town community and receive a "by-line" acknowledgement
- **Half page story/photo**..... \$75
- **Full page story/photo**..... \$125

For information, please contact:

GARY GRAVETT, Anniversary Co-Chair

T 519-524-8047

E-mail golf@sunsetgolfclub.com

or

LINDA ESPENSEN, WOAA

49 Alfred Street West

Wingham ON N0G 2W0

T 519-357-3512 - F 519-357-4341

Website www.woaa.on.ca

E-mail woaa@hurontel.on.ca

WESTERN ONTARIO ATHLETIC ASSOCIATION



ANNIVERSARY PRINTED PROGRAM SPONSOR / ADVERTISING AGREEMENT

Contact Name _____

Name of Sponsor / Company / Association _____

Address _____ Town _____

Postal Code _____ E-mail _____

Phone - (Business) _____ (Mobile) _____

The undersigned agrees to provide payment, for the specified ad / sponsor recognition -

Signature _____ Date _____

_____ Full page (7.5" x 9.5").....	\$500
_____ Half page horizontal (7.5"x 4.7") or vertical (3.65" x 9.5")	\$300
_____ Quarter page horizontal (7.5" x 2.3") or vertical (3.65" x 4.7").....	\$200
_____ Eighth page horizontal (3.65" x 2.3").....	\$125
_____ Business Card (75th Anniversary Special) – (3.65" x 1.5").....	\$75
_____ Advertorial "by-line" – please include photo and/or story with this order form –	
_____ Half page story/photo	\$75
_____ Full page story/photo.....	\$125

Please include ad copy with this form or by e-mail

Please provide payment, payable to "Western Ontario Athletic Association" to:

GARY GRAVETT, Anniversary Co-Chair

T 519-524-8047

E-mail golf@sunsetgolfclub.com

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1 Full Page Ad

7.5 x 9.5 in

\$500

1/8 Page Ad

3.65 x 2.3 in

\$125

1/4 Page Ad (horizontal)

7.5 x 2.3 in

\$200

1/2 Page Ad (horizontal)

7.5x4.7 in

\$300

Business Card Ad

3.65 x 1.5 in (75th Anniversary Special)

\$75**1/2 Page Ad**

(vertical)

3.65 x 9.5 in

\$300**1/4 Page Ad**

(vertical)

3.65 x 4.7 in

\$200